

Digital Story Rubric

Storyline/Voice--10 points

- Story follows a clearly defined beginning, middle/transformation and conclusion
- Vivid and imaginative details are present
- Narration reflects a unique, personal voice
- Word choice is inventive, appropriate for work

Digital Conventions--10 points

- Story contains appropriate and timely transitions between images
- Special effects add to understanding instead of distracting from message
- Appropriate volume of voice/music - music used to enhance message
- Music credit given to original artist
- Variety of transitions and media elements incorporated

Images--10 points

- High quality/resolution images used whenever possible
- Images accurately reflect the narration they support
- Images add to the overall message of the piece
- Citations given for any image not belonging to producer